



Jim Cook - Summary Bio

Jim's financial and operational leadership for several high profile growth startups in Silicon Valley built the foundations for the multi-billion dollar valuations of Intuit, Netflix, and Mozilla. Over the last 25+ years in Silicon Valley, Jim has advised dozens of CEO's, Boards, and other entrepreneurs both in and out of the Board Room. For the last 10+ years, Jim has served as a Director for the Alliance of CEO's and has developed particular expertise in Board areas including Audit Committee, Compensation Committee, Cloud and CyberSecurity and is a skilled and proven mentor to CEO's and CFO's.

Jim's History in Silicon Valley:

Jim joined Intuit as one of the first finance hires reporting directly to the CFO in 1991 when the company was about 100 people. He served in a variety of corporate finance roles involving all M&A activity, helping to lead its 1993 IPO, multiple acquisitions including Chipsoft(TurboTax), and Microsoft's takeover attempt, and finally as Divisional Controller for the +\$100M Small Business Division from 1994-1996.

As one of NetFlix's original six founding team members in 1997, Jim built and led all financial and operational systems including all postal service operations, envelope design, internal warehouse logistics, shipping, and customer service, and finance. Jim left the company in 1999 shortly after Reed Hastings joined as CEO and instead joined WineShopper.com, a Kleiner Perkins and Amazon funded Series A \$46 Million company.

Since 2000, Jim has advised dozens of Silicon Valley high profile start-ups and served on various Boards in addition to his roles as a Director of the Alliance of CEOs, the CFO Advisory Group to Silicon Valley Bank and has attended the Stanford Directors College.

Since 2005, Jim has served as CFO for Mozilla (Firefox) and has led the worldwide effort to grow Mozilla from less than 25 employees to a multi-national operation with over 1,100 employees in 12 foreign subsidiaries on four continents generating over \$500M in annual revenue and managing over \$500M in Treasury/Cash.

Jim graduated from the University of Southern California in 1989 with a dual focus in Finance and Biology and has lived in Portola Valley, CA for 25+ years with his wife and two children. He is an outdoor enthusiast and is still addicted to most any sport involving a ball (soccer, golf, and tennis)

Jim's Links on the Web:

[Jim's LinkedIn Profile](#)

[Twitter: @cookflix](#)

[Facebook: jcook](#)

[Jim's Blog](#)

Video:

[Jim's Netflix Startup Story](#)



(650) 575-1421



jcook@benchboard.com



jcook123@gmail.com